



This has been a rather busy quarter for Infinity Foundation. This quarter, the Indian government presented the distinguished Indology award to our founder Rajiv Malhotra. [Video](#)



Because of the number of books launched during the past year, we have been producing educational materials, including blogs, videos and podcasts to take the key messages to an ever-growing audience.

Infinity Foundation scholars went to CNN News 18 to discuss their latest book *Ten Heads of Ravana*. In this interview, Anand Narasimhan of CNN News 18 commended the authors for taking on intellectual stalwarts of the stature of Romila Thapar, Irfan Habib, Wendy Doniger, Michael Witzel, Audrey Truschke, as well as public intellectuals like Devdutt Pattanaik, Shashi Tharoor and Ramachandra Guha.

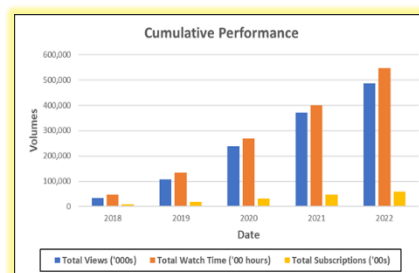


Authors Manogna Sastry, Divya Reddy, Subhodeep Mukhopadhyay and Anurag Sharma highlighted some key positions taken

by the personalities whose work they critiqued, clearly showing how their output has been biased, dishonest and lacking in scholarly rigor. In what could be an admission of the indefensibility of their positions, they also didn't show up for the debate on their works. [Video](#).



Our People Pg 2



Our Performance Pg 3



Our Content Pg 6



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Our team has been working tirelessly to produce and distribute our content, organize meetings and events, analyze our performance and determine the way forward.

**Manogna Sastry** heads the research team and is currently writing and editing a number of papers for our upcoming projects.

**Divya Reddy** is a trustee and research scholar, also in charge of managing our social media effort, as well as the management and coordination of the Youth Show on our YouTube channel.

**Anurag Sharma** is a trustee and research scholar in charge of the Hindi translation of several of Rajiv's books. He is also authoring a couple of papers for our next book project, overseeing content in new formats that we are exploring and is part of the team overseeing content migration to our new website.

**Sejuti Banerjee** is a research scholar and also puts together the newsletter.

**Rakesh Mehrotra** is a trustee facilitating collaborations and expanding our reach.

**Subhodeep Mukhopadhyay** is Deputy CEO and a trustee at IFI. He is the editor of our next book project and also in charge of our regional language translation project (non-Hindi).

**Shalini P.V.** is Managing Trustee of IFI and currently operating as CEO of the institution, supervising ongoing projects.

**Biswajit Malakar** is Director of Multimedia, Metaverse (VR) & IT Director for the Foundation in NJ. He is our social media expert in charge of releasing content and for the creation of new content (audio books, Kindle, etc.). He is also in charge of managing and maintaining our data.

**R Buvaneswari** has been our head of Administration since 2018.

**Ujwwala Amrapourkar** is a consultant operating in an administrative capacity.

**Rajiv Malhotra** is our founder, mentor and guide.



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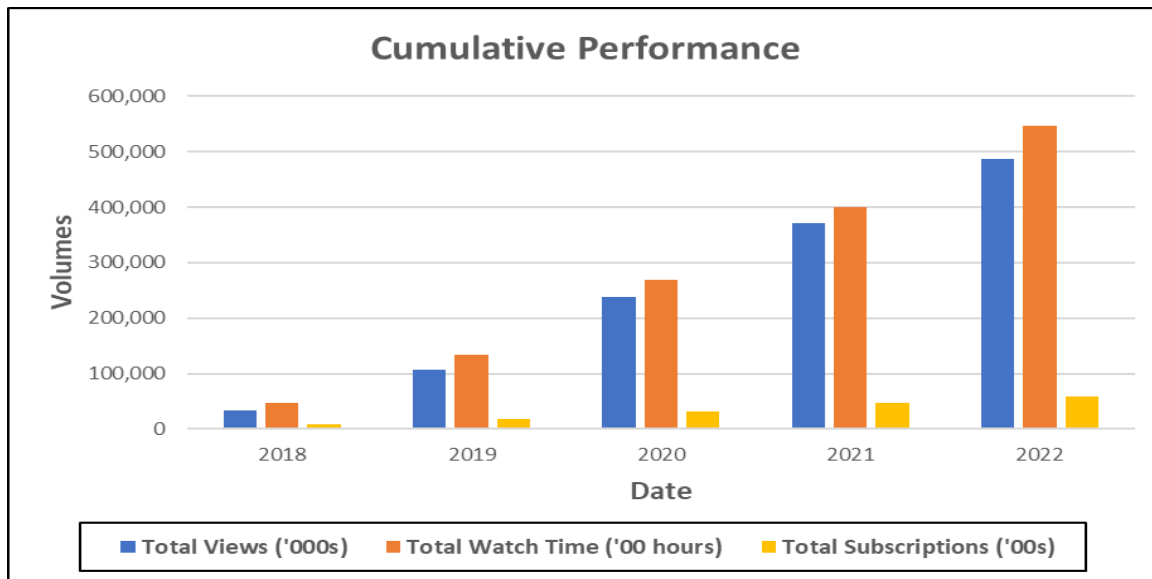


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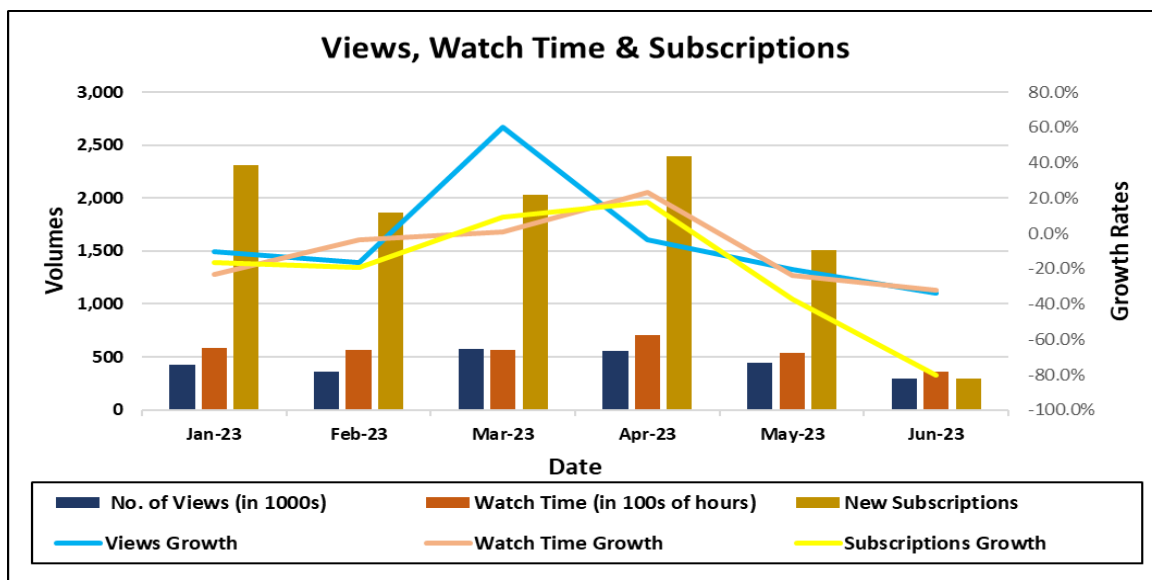
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## Our Performance

With a view to offering greater clarity on our growth trajectory, we are initiating a section on our recent performance. In the first chart below, we present the cumulative performance of our YouTube channel in the last five years. As is evident, we have materially grown our views, watch time and total subscriptions over the last few years.



In the first six months of the current year, the numbers have moved around a bit, first spiking on account of the book launches and dropping off thereafter, as seen below. It's important to remember that quarterly fluctuations are normal for us because we have a large number of event-driven views. For perspective, we should always refer to the annual numbers.



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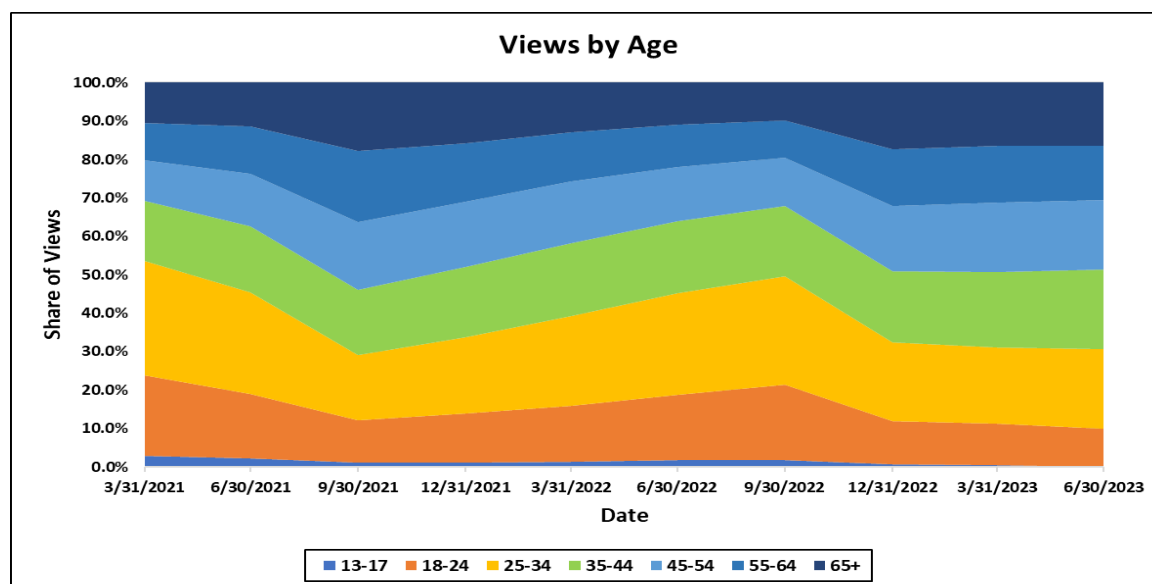


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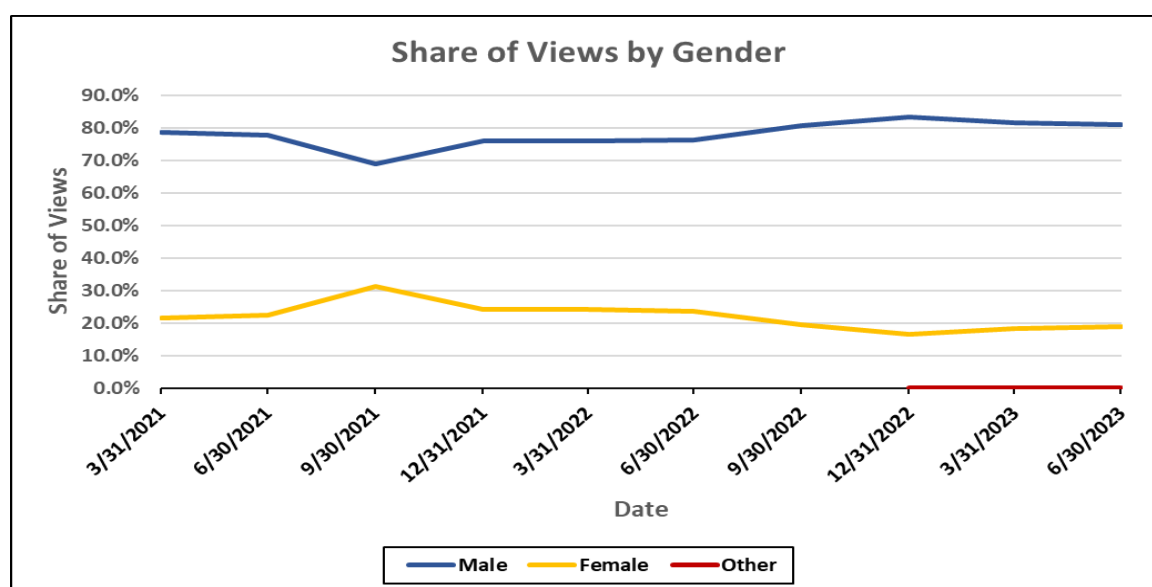
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It is also encouraging to note that subscriber views and watch times have increased significantly from the 30% of 2020 and the low of 19.4% in the June quarter of 2021 to 47.1% in the June quarter of 2023. This seems to indicate that we are getting more conversions.

A quick look at the views by age group shows that we are particularly successful in the 25-44 bracket, while more work needs to be done in the 13-24 age bracket.



The gender-wise distribution shows increasing popularity with males, although a slight change is visible this year.



Facebook and Instagram data is only available for a couple of years, but going forward, we will be able to provide better historical information and increased granularity.



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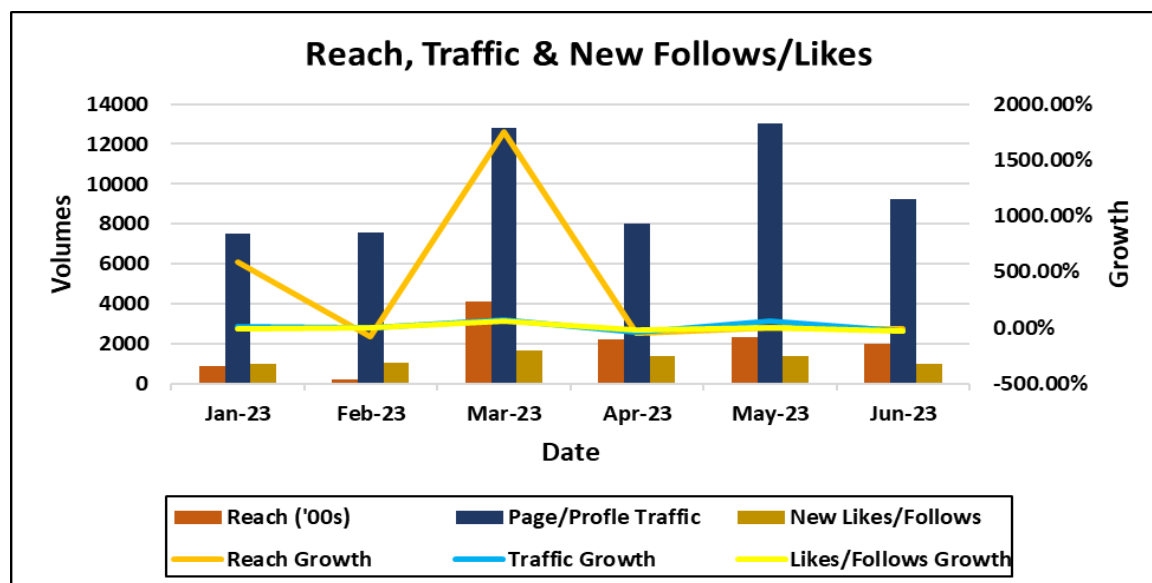
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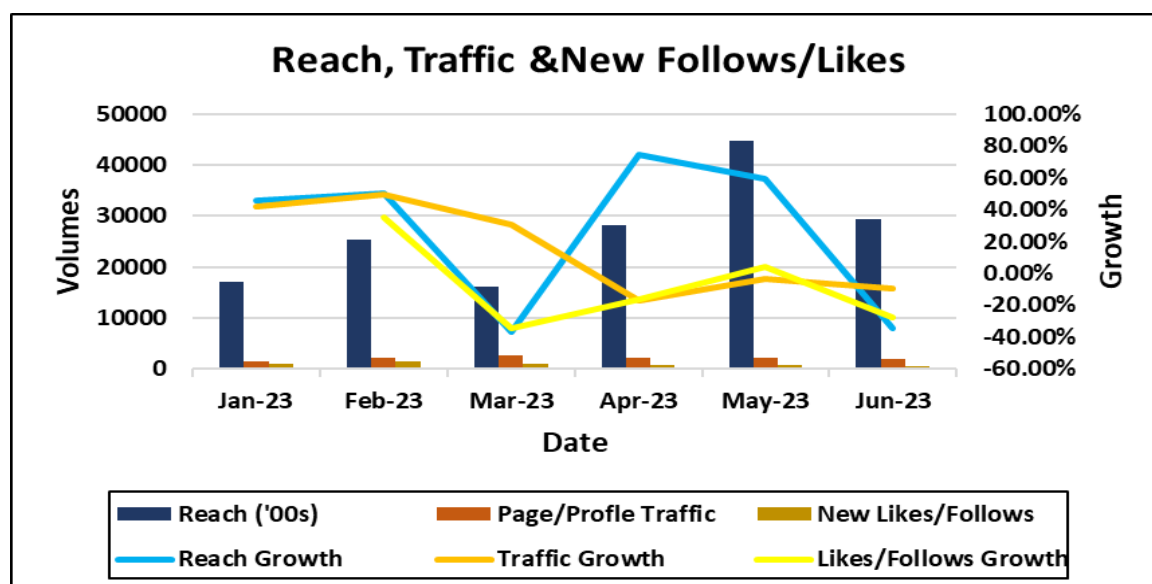
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Facebook reach spiked this year on account of content related to the book launches:



Instagram engagement peaked after Facebook:



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*Snakes in the Ganga* is turning out to be the most important book of the decade. In addition to explainer videos, we continue to engage with interested people in government, educational institutions and elsewhere. Wherever possible, recordings of these interactions and shared on social media. Some of these videos are summarized below:

### A Civilizational Movement & Toolkit for Hinduism's Defense



The book launch event at the Federation of Indian Associations in Boston brought together many luminaries. Rajiv briefly introduced *The Snakes in the Ganga*, saying how the immensely successful book is not a static event but a tool kit intended to launch a movement in Hinduism's defense in the modern kurukshetra that we find ourselves in. [Video](#).

### IIT Kanpur waking up to Critical Caste Theory

In this high-impact address to IIT Kanpur students, Rajiv pointed out how Harvard scholars attacking the IITs would directly

impact IITians' careers, whether in the US, or in Indian branch offices of US tech companies, or IT service exporters to the US, or through DEI, to non-tech industries. Even VC funding isn't spared.



The call for a quota system is growing louder in the US, to offset structural advantages enjoyed by Whites at the cost of Blacks. While this is purely an American socio-political issue, Indians are affected because of Harvard's academic output and the resultant social movement equating Dalits with Blacks. Therefore, Indians are being labelled racist and their meritocracy challenged.

There is also increasing pressure on India to bring reservations into the private sector. India hasn't codified its own social theory, which puts it at a disadvantage. Social sciences encroaching the hard sciences is another worrying phenomenon discussed.

This lecture served as a wakeup call for the students to figure out how to deal with these allegations and prejudices. [Video](#).



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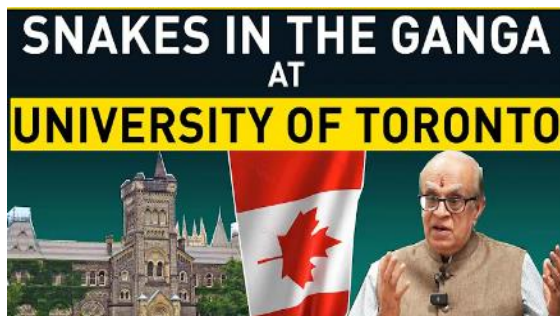
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## Discussion with University of Toronto Students

At the University of Toronto, Vijaya Viswanathan introduced *Snakes in the Ganga* and highlighted some of the discriminatory actions that the Hindu community was being subjected to in America because of the social movement called Wokeism.



Rajiv Malhotra took the conversation forward, also taking questions from students. They covered a broad range of topics including White/Brown privilege, equity/equality, cancel culture, the importance of learning from history, the Khalistani movement and a lot more. [Video.](#)

**Weaponizing Caste Politics & Hinduphobia**



Dr. Ragini Sharma, PHD, President, COHHE and Vijaya Viswanathan discussed the

politics of caste in Canada.

Sharma explained how organizations like Equality Labs had set their sights on the Toronto School Board (TSB), which is the country's largest, to target Hinduism as a religion with particular reference to Hindus of South Asia and the Caribbean based on flimsy logic. She said that their goal was to equate caste with race in order to make caste relevant in Canada. The TSB, which ultimately didn't support the proposition of bringing caste into the curriculum after a herculean effort from Sharma, who was able to mobilize a large number of people from the community, has not seen a single complaint related to caste-based discrimination.

Sharma was all praises for *Snakes in the Ganga*, which she said explained and contextualized the problem beautifully. [Video.](#)

## Two Revolutions Shake up the British Parliament



Rajiv Malhotra explained the two major disruptive forces changing the current world order. The first one is Artificial Intelligence. This is bringing a whole new industrial revolution that will disrupt the present equilibriums at local, national and



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international levels. The second is the new variety of Social Justice popularly known as Wokeism, a disguised form of Marxism. This is threatening meritocracy in the name of reparations for past oppressions of certain communities, as well as censoring free speech as a form of reverse discrimination. In the process, it is undermining democracies including the USA, India, Britain and others. Most importantly, Malhotra explained how Wokeism is the ideological bias in many AI-based social and political systems that are emerging. This event was hosted by Bob Blackman, Member of Parliament from the ruling Conservative Party. The audience consisted of MPs as well as other elected officials at other levels of the British political system. This was the second time in recent years that Rajiv Malhotra addressed the British Parliament. [Video](#).

### **Woke Economics: Caste Oppression & West's Atrocity Literature Against India**



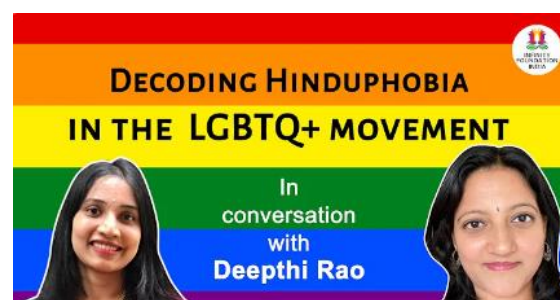
R Jagannathan, hosted Rajiv Malhotra, Vijaya Viswanathan and Prof. R. Vaidyanathan on a range of issues discussed in *Snakes in the Ganga*.

While the Indian caste system is being woven into Western-style Wokeism, the merit-based advances of lower castes in

India are not recognized, all in the interest of building atrocity literature on India. This cocktail is made in Harvard and marketed by it through its worldwide networks. Most dangerously, Harvard's elitism has allowed it to penetrate the power structure in India, and through it, Indian policy-making. Additionally, Indian corporates are falling in line, in the interest of a good ESG rating.

While the situation may change in the distant future, it is currently very profitable for young Indians to work for these Western powers against India and there is a big ecosystem supporting them. Unfortunately, while many Americans, including those with big money have recognized the problem and are fighting it, an equivalent response from Indians is not to be seen yet. [Video](#).

### **Decoding Hinduphobia in the LGBTQ+ Movement**



Divya Reddy hosted Deepthi Rao, a Silicon Valley professional from the LGBTQ+ community who talked about her journey as part of the LGBTQ+ movement in the US. She explained how she went from being accepted to being outcast by the community, simply because she tried to



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break from its political leanings. Given the motley crowd that is currently being grouped together under this broad head, there is a 'cognitive dissonance' in the way the community functions. The blatant Hinduphobia and intolerance for diverse views speaks of its rooting in critical theory, which again is intended to destroy society in order to facilitate the transfer of power from one group to another. The Queer movement appears to be headed in the same direction. The resolution of true issues and victimhood politics are clearly in tension. [Video](#).

### Is Wokeism Hijacking Indian Social Sciences & Fueling Khalistanis?



Rajiv Malhotra delivered an educational lecture to the senior leaders of the Indian Council of Social Science Research (ICSSR) of the HRD Ministry in Delhi. His talk focused on the social movements in the US that are being imported into India through various routes. Rather than India developing its own response by studying the cause, it continues to play a reactionary role while its thinktanks like the Niti Aayog are infiltrated by Wokeists. These movements are in fact weaponizing Indian fault lines, facilitating Breaking India forces abroad as well as in India. The ICSSR needs to wake up and study this

latest phenomenon as it is impacting Indian education at all levels and fueling divisive politics and geopolitical forces. [Video](#).

**Varna Jati Caste serves as an important defense of Indian social structures by showing them in their true perspective, as fostering the most diverse society in the world. While there are problems in any society, caste (which is a western import, different from the Indian systems of Varna and Jati) is currently being used as a stick to beat Hindus with even while the nature of Indian systems is grossly misunderstood and misrepresented. This book is small enough to serve as a quick primer. Indian social thinkers talk on these issues in the following video:**

### Is Wokeism Bringing Civil War into India?



Prof. Madhu Kishwar and Prof. Kapil Kapoor responded to Rajiv Malhotra's analysis that the latest social theories are feeding anti-national forces.

Prof. Madhu Kishwar talked about a large number of issues that have developed around caste reservation in India today. The current reservation system for example has pulled skilled workers from their traditional vocations to become unskilled laborers in the city, destroying our ability to produce. Since this also destroyed the social structures that



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protected us, these people fell prey to Abrahamic conversions. On the other hand, the Indian educational system has succeeded in producing the largest number of unemployable youths.

Prof. Kapil Kapoor outlined four parts of an action plan that could help us fight the current war on Hinduism, including the identification of the enemy within and without, taking away privileges of the enemy within, freeing our temples and canceling the current Indian laws that hold Hindus hostage in their own land. [Video](#).

**We also continue to expand the network of experts who are fighting the global crisis stemming from digital control as discussed in Rajiv's earlier work, *Artificial Intelligence and the Future of Power*:**

**Future of Humanity & Ethical AI with Foster Gamble**



In this two-part series, Rajiv explained that although certain global events may appear to be stray incidents to Indians, they were in fact part of a nexus of the global elite to foster identity politics that could destroy the existing structures of society using Marxist and Postmodernist frameworks.

This has culminated in the Woke movement, which designates group identities as oppressor/oppressed.

Just as Marxism never solved any problem but created destruction, murders, starvation and misery, the Woke movement too has no experience in building anything. Therefore, in the upheaval that will inevitably follow such social engineering, there will be a vacuum that will be filled by new power structures developed by the global elite.

The AI-based algorithms that determine norms of individual behavior and ESG that lays down the acceptable institutional behavior for corporates are essentially these new structures in the making. And it will lead to loss of individual freedom, or slavery.

They also talked about possible solutions and collaborations to make the world a better place, with *ahimsa* as the guiding principle.

[1](#) [2](#)

**Is WHO on a mission to control Global Healthcare?**



Alex Newman and Vijaya Viswanathan talked about the World Health Organization's (WHO)



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mission to control global healthcare. The conversation covered the WHO's major funding sources, as well as its role in shaping healthcare policies that all sovereign nations would be forced to accept and adopt, promoting universal access and coordinating responses to health emergencies. Vaccine passports are a first step to control people's freedom of movement.

The experts discussed the organization's handling of the pandemic and its engagement with pharmaceutical companies for vaccine distribution. Concerns were raised regarding the concentration of power and potential impact on national sovereignty.

The importance of transparency, accountability, and inclusivity in the WHO's decision-making processes was emphasized. Overall, the discussion provided an overview of the WHO's mission and its implications for global health. [Video](#).

**The dark web is not just a place where technocratic control of the world's systems is being consolidated. It is also a place that troublemakers use to spread hate:**

**US security expert Joel Finkelstein's analysis of Hinduphobia**



In this eye-opening multi-part series, of which three episodes have been released

so far, Rajiv Malhotra interviewed Dr. Joel Finkelstein of NCRI on his pioneering research identifying Hinduphobia on social media.

His predictive model tracks the nexuses masterminding hatred and violence against Hindus and lays out three broad mechanisms that take ideation to violence on the ground. The first is poorly organized populist violence that occurs spontaneously, (for example, the mob violence in Leicester). The second type is the better-organized, networks of ideology-driven people promoting and agitating online for violence, at times collaborating with state actors (for example the Khalistan movement). The third kind is the lone wolf (for example, Aafia Siddiqui). At times there is direct involvement with intelligence agencies also. [1](#) [2](#) [3](#)

**On a civilizational level, Asra Nomani stands tall in her fight to reform Islam. We bring her into our network of people fighting for dharma:**

**Asra Nomani Series**



In this four-part series with Asra Nomani, an Indian American of Muslim birth and



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long-time journalist with some of the most popular publications in America, Nomani described a turning point in her life where a fellow journalist and dear friend was brutally murdered by Islamists while visiting her home in Pakistan.

She talked about her myriad experiences at reforming Islam from within. She discussed a range of issues including radicalization of educated Muslims, and the unholy alliance of the American left with radical Islamists and wokeists that is only serving to weaken liberal Muslims and destroy liberalism in general, while also hijacking the Democratic Party.

The various challenges to bringing change given the money and power behind this, as well as possible solutions were also discussed. [1](#) [2](#) [3](#) [4](#)

**Dr. Mrittunjoy Guha Majumdar** interviews subject matter experts on civilizational issues in several interesting episodes.

#### Multan: Pakistan's Lost Hindu Legacy



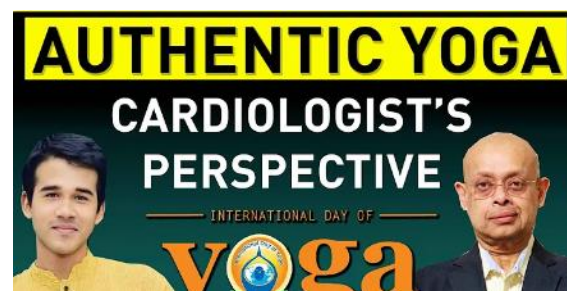
Dr. Mrittunjoy Guha Majumdar and Deepak Srinivasan took us on a thought-provoking journey back to the history of Multan that was revered for its Sun

temple, its arts and crafts, its military prowess, agricultural products and vast wealth.

During the detailed discussion we learnt about the strong defense from Indian kings who joined together on many occasions to fight off the marauding Muslim armies. While the history books mainly focus on divisiveness and treachery, this discussion shows how this powerful resistance protected our religion and culture when every other place they attacked (all of West Asia, Africa and parts of Europe) were easily subdued in a matter of decades.

Despite the destruction of our deities and temples, and the conversion/construction of a mosque in place of the Sun temple, Pakistani Hindus continue to uphold the traditions in whatever way they can. [Video](#).

#### Authentic Yoga: Cardiologists Perspective | International Yoga Day



Dr. Indranill Basu Ray, a renowned cardiologist, shared his expert insights on the significance of yoga as an integral part of modern treatment of various diseases, particularly lifestyle diseases, and also, in dealing with stress, which has grown into



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something of an epidemic today.

He also highlighted the enormous benefits of authentic yoga practice, including the *pratyahara*, *dharana* and *dhyana* aspects. Yoga treats the mind and body as a single unit, unlike modern science, which provides temporary relief from symptoms and is also not equally accessible given the expense involved.

Dr. Mrittunjoy Guha Majumdar's careful questioning and Dr. Indranill Basu Ray's valuable insights make this episode a delightful celebration of International Yoga Day. [Video](#).

**Rounding out this month's newsletter are our very own Divya Reddy and Subhodeep Mukhopadhyay who critique an article by Kancha Ilaiah.**

Aliens, Myths and Fiction: Exposing The Print & Adipurush | Divya Reddy | Subhodeep Mukhopadhyay



Divya Reddy and Subhodeep Mukhopadhyay, authors of the book 'Ten Heads of Ravana' and scholars of Infinity Foundation India, discuss 'The Print' review of the, 'Ten Heads of Ravana' and the movie 'Adipurush.'

The Print recently carried an article by Kancha Ilaiah on the book 'Ten Heads of

Ravana,' written, by the scholars of Infinity Foundation India. Divya and Subhodeep expose the numerous factual inaccuracies in the article.

They also discuss why it is factually inaccurate to refer to the Ramayana as mythology instead of 'Itihasa' in the context of the latest movie Adipurush.

## Other Videos

- [The Evolution of Marxism into Wokeism in America | Part 1](#)
- [Q & A with UPSC Aspirants | What's Breaking India Inside & outside | Internal vs External disruption](#)
- [Indian thought leaders have failed to develop Vedic Social Science and Causation](#)
- [Vedic Liberal Arts vs Western Liberal Arts Q & A at Seva International, MUMBAI](#)
- [Future of Indian Renaissance, strategic discussion at Rajiv Malhotra's house](#)

## Podcasts on Kurukshetra Channel

- [Deconstructing Devduttology – Nityananda Misra Reviews 10 Heads of Ravana](#)
- [Shashi Tharoor: The Quintessential Macaulay Putra? Rahul Sur Ex UN Official/IPS](#)
- [Have we failed to develop Vedic Social Theory for Modern Bharat? | Varna Jati Caste](#)
- [Shashi Tharoor's "anything goes" Hinduism| Divya Reddy| Ten Heads of Ravana](#)
- [How does AI Affect Human Sovereignty? Foster Gamble with Rajiv Malhotra](#)



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